

# LAUNCH IT!

WORKBOOK



JENNYMELROSE.COM

5 DAY LIVE TRAINING

# DAY 1



## Passion

What are you passionate about?

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## Traffic

Where is your traffic already coming from?

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## Pain

What are their pain points?

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# DAY 2



## **Who is she?**

Age:

Marital Status:

Children:

Where does she live:

Financial status:

Type of employment:

## **What is her problem or pain point?**

What does she want out of life?

What will your content help her do?

How will she interact with you?

# DAY 3



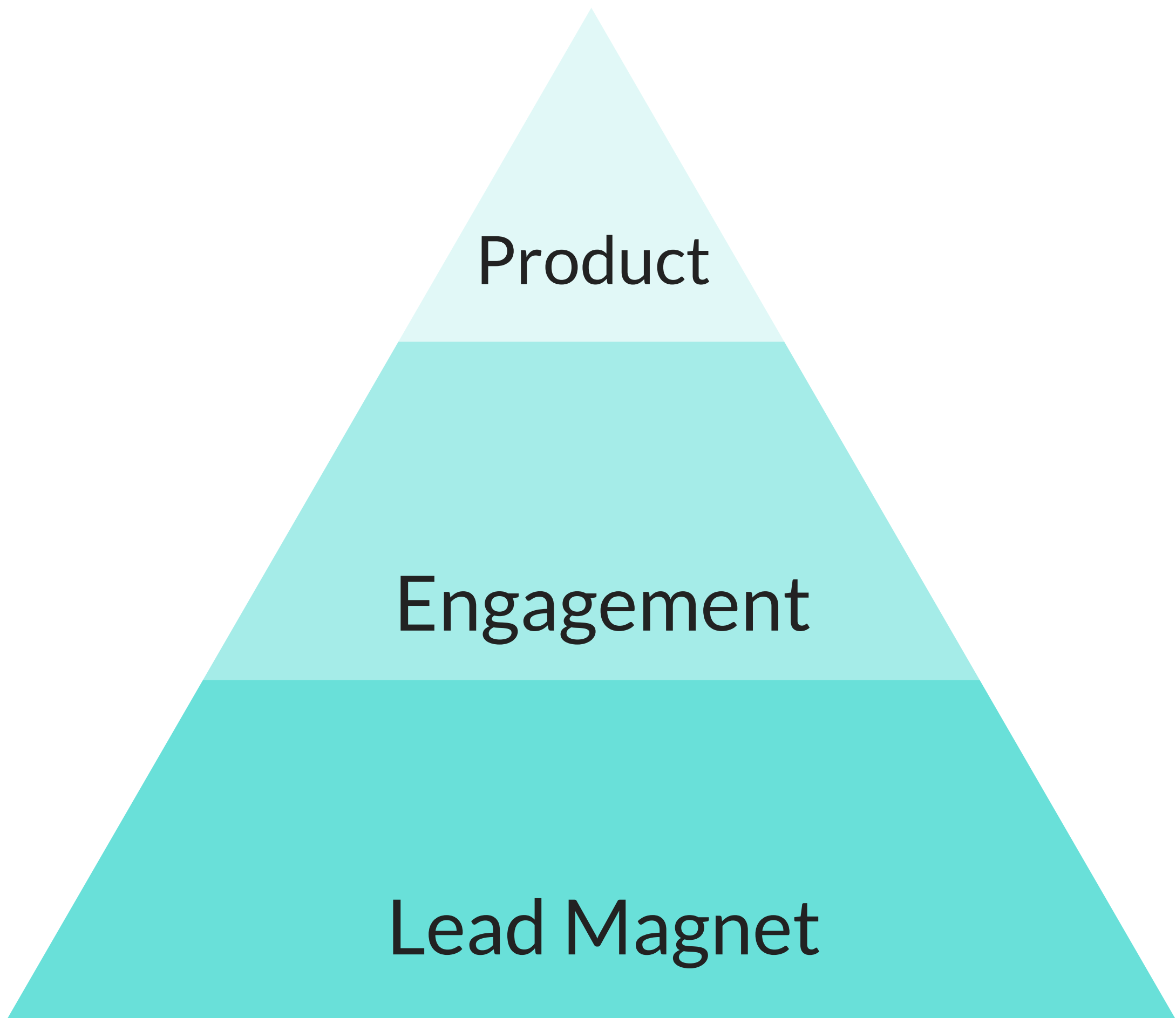
## TYPES OF PRODUCTS

Physical Products:

Digital Products:

Services:

# DAY 4



What is the beginning solution that you can give for their problem?

# DAY 5

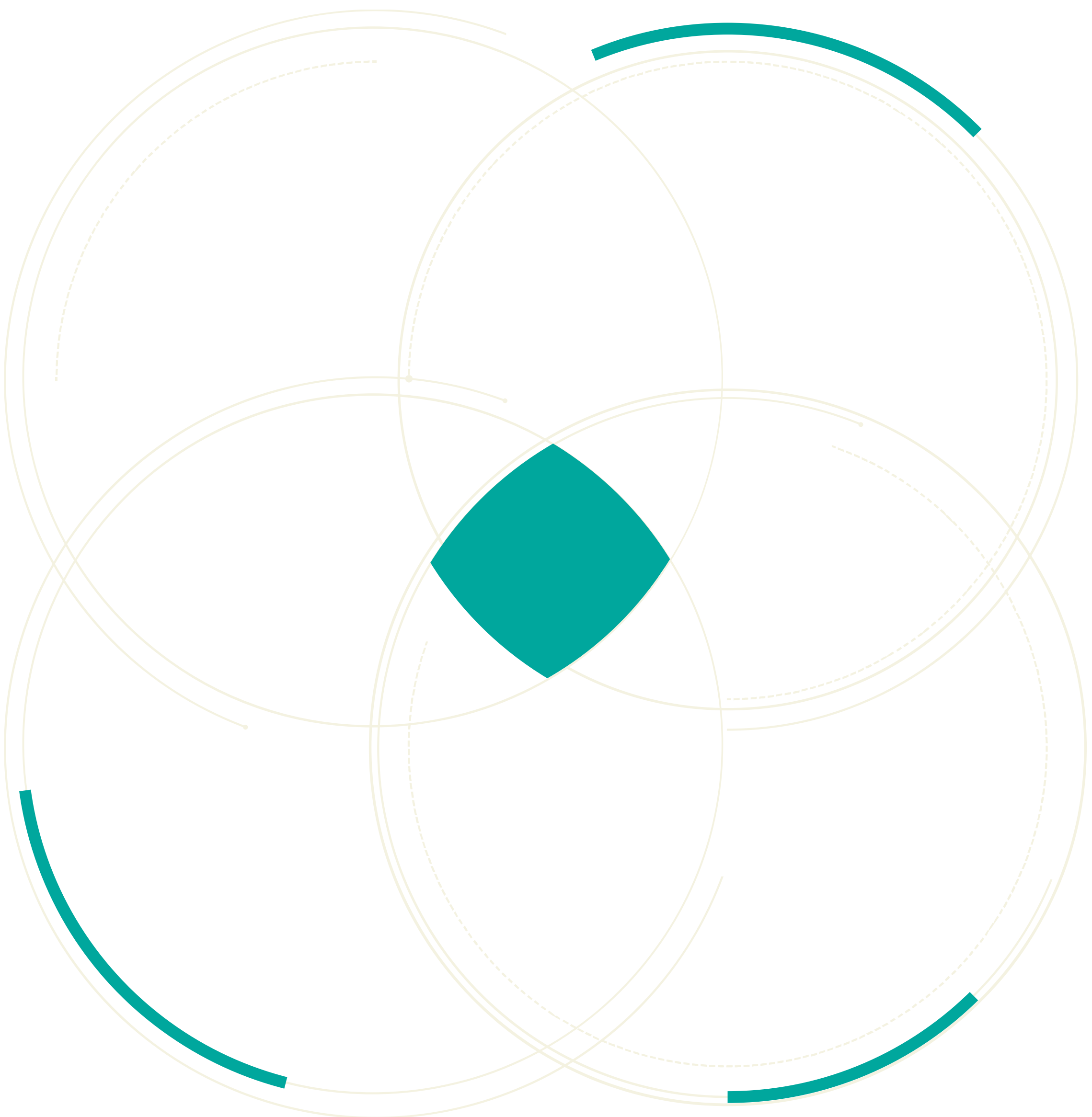
## COMPONENTS OF LEAD MAGNET

Checklist:

Chart:

**Graph:**

**Travel blogging 101.** How does one start a travel blog?  
This guide shows you how.



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